

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



**SAULT
COLLEGE**

COURSE OUTLINE

COURSE TITLE: Introduction to Video Production

CODE NO. : PHT400 **SEMESTER:** 4

PROGRAM: Digital Photography

AUTHOR: Darren Jorgensen

DATE: Dec.2011 **PREVIOUS OUTLINE
DATED:**

APPROVED: "B.Punch"

	CHAIR	DATE
TOTAL CREDITS:	4	

PREREQUISITE(S):

HOURS/WEEK: three

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**For additional information, please contact Brian Punch, Chair, Environment and Design
School of Technology and Natural Resources
(705) 759-2554, Ext. 2681**

I. COURSE DESCRIPTION:**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

This Introduction to Video Production Class will train the student to produce their own successful video compositions out of varying sources, including dslr video files, musical files, found footage, written text, voiceover, etc.

With satisfactory completion of this class, the student will be well-poised to produce their own Hi-Definition videos that incorporate music, voiceover and written text to produce new meanings out of these elements. Care will be taken to understand how Stories are produced through the elements of Time and Movement, and how best to utilize these elements to the students' own advantage.

This course also seeks to get the student out and shooting video as quickly and continuously as possible. The student is expected to produce work in a steady and timely fashion to keep up with the work of the class. Additionally, if the student has their own private video work they are producing outside of the class, we will find time to critique it as a class should the student wish.

Upon successful completion of this course, the student will demonstrate the ability to:

1.

Potential Elements of the Performance:

Craft substantial videos from varying sources of media, including dslr video files, musical files, found footage, written text, voiceover, etc.

2.

Potential Elements of the Performance:

Locate varying sources of help for continued video production assignments.

3.

Potential Elements of the Performance:

Work with After Effects as a post-production program.

4.

Potential Elements of the Performance:

Compose textual elements for varying video production assignments.

5.

Potential Elements of the Performance:

Produce basic color grading for various color tasks, including day for night, color correction, basic masques, moving masques, etc.

III. TOPICS:

1. Basic Video Production
2. Crafting Story – Illuminating Ideas
3. Basic Post Production
4. Audio Production
5. Audio Post Production
6. Basic Video Post Production

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Students must have a portable hard drive with at least 400 Gb free space available for their assignments (100 Gb per assignment).

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignment #1 = 20%

Assignment #2 = 20%

Assignment #3 = 20%

Assignment #4 = 10%

Assignment #5 = 30%

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	<i>Grade Point Equivalent</i>
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

PLEASE NOTE: This class is only offered as S for Satisfactory Achievement or U for Unsatisfactory Achievement in the class. Absolutely no other letter grades or numerical grades will be given for this class.

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

It is the departmental policy that once the classroom door has been closed, the learning process has begun. Late arrivers will not be granted admission to the room.

<include any other special notes appropriate to your course>

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.